

15 DECEMBER 2021

## CONSTRUCTION COMMENCES ON TIERRA CRAFTED HOMES IN WILLOUGHBY

**Sydney, Australia:** WINIM Developments Pty Ltd (WINIM) is pleased to announce that construction has commenced on Tierra Crafted Homes, a premium collection of 16 residences in Willoughby.

Located on the northern hillside of Warners Avenue near Castlecrag, Tierra is WINIM's latest luxury residential development to break ground in the area as demand continues to soar for high quality residential property on the Lower North Shore. Just next door, construction is well under way on The Terraces Willoughby, also developed by WINIM, which is now 100% sold.

Only 50% of Tierra's homes remain available for purchase with a limited number of 3-bedroom terraces and 4-bedroom townhomes still for sale.

The project has achieved the highest level of enquiry of any WINIM development to date, a testament to both the desirability of the area – with its quiet, relaxed, outdoor lifestyle and proximity to the city – as well as to the continued high level of interest from downsizers and right-sizers searching for more boutique style properties that still offer plenty of space and amenity.



**ABOVE:** Aerial photo of construction progress at The Terraces Willoughby (left) and site works now underway at Tierra Crafted Homes (right). **RIGHT:** Groundbreaking at Tierra (L-R: Vincent Wong and Nicholas Christou of Atlas; Peitra Creak, Development Manager at WINIM; Mahmoud Mearbany, Director of Australex; Justin Kuiters, Joint Managing Director, WINIM).



Australex Group Pty Ltd (Australex) have been appointed as contractor, with Tierra slated for completion in Summer 2022. This is the second project WINIM and Australex have worked on together, the first being Longhouse, currently under construction on Collins Road in St Ives.

“Australex Group is proud to be working alongside WINIM again, on Tierra, Willoughby. Our cultures are extremely well aligned – both with a passion for creating sustainable, quality spaces in which people can thrive. The Tierra project is a testament to the impeccable taste and attention to detail which is a hallmark of WINIM developments,” says Mahmoud Mearbany, company founder and Director at Australex. “They are a developer we are happy to partner with, as like us, they are driven to deliver exceptional outcomes for their purchasers that stand the test of time. It’s no surprise that there is such high market interest in their developments.”

**WINIM Developments Pty Ltd**

Suite 214, 40 Yeo Street  
Neutral Bay NSW 2089  
Australia

+61 2 8021 7667  
info@winim.com.au

“As locals, we are committed to adding enduring value to Sydney’s North Shore and passionate about building the heritage of the future with homes that we would be proud to live in ourselves,” says Justin Kuiters, Managing Director at WINIM. “We are excited to have Australex on board as the builder for Tierra. We value long term relationships with all the builders and consultants we partner with, and as with all our teams, Australex are known for quality and have a strong track record. We are looking forward to working with them again on Tierra and delivering a terrific end result that reflects the attention to detail that has gone into the design.”

Meticulously designed by renowned architects Rothelowman, Tierra features designer oversized kitchens with premium appliances, direct internal access to double lock up garages, high ceilings, abundant access to natural light, tree-lined vistas and spacious private courtyards. Many of the homes include private lifts as well as large multipurpose rooms perfect for a home gym, theatre, office, rumpus room or additional storage or living space.

More details on the development can be found at [tierrahomes.com.au](http://tierrahomes.com.au).

Tierra is being marketed by Michael Coombs, Nicholas Christou and Vincent Wong of Atlas by LJ Hooker.



**WINIM Developments Pty Ltd**

Suite 214, 40 Yeo Street  
Neutral Bay NSW 2089  
Australia

+61 2 8021 7667  
[info@winim.com.au](mailto:info@winim.com.au)

**About WINIM:** WINIM was established in 2010 by Justin Kuiters and Josh Leahy. Since inception, WINIM has grown organically and is an integrated Australian real estate group with core business competencies comprising property development and advisory as well as real estate fund and asset management. WINIM has developed, managed and completed over 80 sites and 250+ projects ranging in value up to over \$1B creating an integrated real estate platform, offering specialist value add and delivery capabilities.

**About Australex:** Australex Group was founded in 2013 by Mahmoud Mearbany. It has grown organically based on word of mouth, referral, reputation and repeat business with satisfied clients. With an integrated service that includes in-house architectural and engineering services, as well as a structural 'Formwork' division and newly launched joinery business, Australex takes a proactive, holistic and innovative approach to delivering projects. Australex Group prides itself on its integrity, honesty, service ethic adding value beyond that of your 'typical builder'.

In addition to Tierra, Australex currently has projects under construction in Rose Bay, St Ives, Gosford, Charlestown, Newcastle, Wiley Park and is only weeks away from completing the prestigious 'Harriette' boutique development in Neutral Bay. Recently completed projects include two award winning developments – 'The Wedge' Studio Apartments, Marrickville (WINNER FREDERICK ROMBERG AWARD FOR 'RESIDENTIAL ARCHITECTURE – MULTIPLE HOUSING' (NATIONAL ARCHITECTURE AWARDS 2020) and 'The Belvedere', New Lambton (WINNER 2021 NEWCASTLE ARCHITECTURE AWARDS: SPECIAL COMMENDATION FOR RESIDENTIAL ARCHITECTURE – MULTIPLE HOUSING).

For more information, contact:

**Justin Kuiters**

Managing Director  
(02) 8021 7667  
info@winim.com.au  
[winim.com.au](http://winim.com.au)

**Marisa Mejak**

Head of Client Relationships,  
Business Development &  
Marketing  
0413 593 468  
marisa.mejak@australex.net.au  
[australex.net.au](http://australex.net.au)